



pink ribbon | red ribbon
A Global Partnership Fighting Women's Cancers

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NEWS RELEASE

Pink Ribbon Red Ribbon and Partners Announce Design Competition Winners on World Cancer Day *Winners Designed “Homes-Away-from-Home” For Women with Cancer in Tanzania*

Dar es Salaam, Tanzania (February 4, 2017) -- [Pink Ribbon Red Ribbon](#)[®], along with the [American Cancer Society](#), the [George W. Bush Institute](#), [HKS, Inc.](#), [Southern Methodist University](#) (SMU), and [T-MARC Tanzania](#), today announced the winners of [Hostels for Hope](#), an international architecture and design competition to find new ways of constructing “home-away-from-home” communities for women undergoing cancer treatment in Tanzania. The need is great, as thousands of women in the country are diagnosed each year with breast or cervical cancer. With only two centers in the whole country to treat them, women must either travel great distances and pay for lodging or, as many do, simply stay home and wait to die. The competition inspired both student and professional architects to use their ingenuity and creativity to design affordable, sustainable lodgings near the two health centers in Tanzania.

A team from Masa Studio in Rome, Italy—led by Emanuele Santini – submitted the winning design for a wellness hostel to be constructed at the Ocean Road Cancer Institute ([ORCI](#)), in Dar es Salaam, Tanzania, which treats close to 10,000 women each year for cervical and breast cancer, 60 percent of whom live far away. ORCI was the site of today’s announcement of winners.

A team of students from the Ethiopian Institute of Architecture, Building Construction and City Development created the winning design for a hostel at a second cancer hospital, Bugando Medical Centre ([BMC](#)) in Mwanza, the nation’s second-largest city, on the shores of Lake Victoria. The students are Akrem Abdurahim, Emaelaf Tebikew, and Henok Yared.

Second and third place winners in the student and professional categories hail from Moscow, Marrakech, Dar es Salaam, and Santa Domingo in the Dominican Republic. (A full list of winners and their designs can be found [here](#) beginning on February 4.)

The hostels that will be constructed based on the winning designs will house women who must travel long distances for cancer treatment at these two hospitals. They are the only facilities in the country of 49 million that offer specialized services to treat breast and cervical cancer, despite Tanzania’s high rates of these diseases.

“From 96 impressive competition entries, our jury selected six winning designs: three each from the student and professional categories,” said Pink Ribbon Red Ribbon Chief Executive Officer Celina

Schocken. “We are thrilled to congratulate our winners, and to begin the process of turning their visions into reality to benefit women who need life-saving cancer treatment.”

The winning designs featured creative methods, fresh thinking, sustainable materials, and resourceful ingenuity. The competition sought inventive, aesthetically pleasing, and cost-effective alternatives to traditional, cost-prohibitive building designs.

The competition, sponsored by the American Cancer Society, opened on April 7, 2016, and attracted creative entries from both students and professionals, competing in teams or as individuals. A total of 96 entries were submitted for consideration.

A high-profile panel of international jurors, from the fields of medicine and architecture, judged the submissions.

Competition guidelines and more information about the competition and the winners can be found at: <http://pinkribbonredribbon.org/hostel-design-competition/>.

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About Pink Ribbon Red Ribbon

Pink Ribbon Red Ribbon®, an independent affiliate of the George W. Bush Institute, leads coordinated action to save women and girls’ lives from cancer in countries where the need is greatest. Launched in September 2011, the partnership’s other founders are the U.S. Government through the U.S. President’s Emergency Plan for AIDS Relief (PEPFAR), Susan G. Komen® and the Joint United Nations Programme on HIV/AIDS (UNAIDS). To learn more, visit: <http://pinkribbonredribbon.org/>.

About the American Cancer Society

The American Cancer Society is a global grassroots force of 2 million volunteers saving lives in every community. As the largest voluntary health organization, The Society’s efforts have contributed to a 23 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. We’re finding cures as the nation’s largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings and more. To learn more, visit www.cancer.org.

About the George W. Bush Institute

Housed within the George W. Bush Presidential Center, the George W. Bush Institute is an action-oriented, nonpartisan policy organization with the mission of developing leaders, advancing policy, and taking action to solve today’s most pressing challenges. The work is achieved through three Impact Centers – Domestic Excellence, Global Leadership, and our Engagement Agenda – by which the Bush Institute engages the greater community with its important work. To learn more, visit www.bushcenter.org.

About HKS, Inc.

To those wanting to make an impact with design, HKS is the architect where focused people consistently deliver the extraordinary. We are HKS. We create places that enhance the human experience. Each and every day. To learn more, visit www.hksinc.com.

About SMU

SMU, a nationally ranked private university with seven degree-granting schools, is a distinguished center for teaching and research located near the heart of Dallas, Texas. The SMU Center for Global Health Impact seeks to improve and save lives in global health by educating new and established leaders in global health, incubating innovative ideas that may be scaled, and activating professional and general communities for sustainable impact. To learn more, visit www.smu.edu.

About T-MARC Tanzania

Committed to serving the health needs of Tanzania's underserved and most vulnerable populations, T-MARC Tanzania is a fully independent and locally managed non-governmental organization (NGO) specializing in social marketing and behavior-change communication. Proud of its status as one of Tanzania's largest NGOs, governed and managed solely by Tanzanians, T-MARC Tanzania employs bold and dynamic approaches to expanding access to health products, as well as informing and changing health behaviors. To learn more, visit: <http://www.tmarc.or.tz/>.